



PG – 813

II Semester M.Com. Examination, July 2012
(2007-08 Scheme) (NS)

COMMERCE

Paper – 2.4 : Business Environment

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer **any ten** of the following in about **3-4 lines each**. Each sub-question carries **two** marks. (10×2=20)
- a) Technological environment.
 - b) SWOT Analysis
 - c) What are the benefits of study of business environment ?
 - d) What do you mean by 'Capitalism' ?
 - e) Define centrally planned economy.
 - f) What is 'Fiscal Policy' ?
 - g) What do you mean by political environment ?
 - h) What is Legal frame work ?
 - i) What is ITES ?
 - j) E-Business.
 - k) Technology transfer.
 - l) Economic Integration.

P.T.O.



SECTION – B

Answer **any three** of the following. **Each** question carries **5** marks.

(3×5=15)

2. What do you understand by Business Environment ? Explain briefly about cultural and political environments in India.
3. How will you evaluate five decades of planning in India ? Discuss.
4. What are the responsibilities of government towards business ?
5. Discuss the impact of technology on economy.
6. State the hurdles in technological development.

SECTION – C

Answer **any three** of the following in about **three** pages **each**. **Each** question carries **fifteen** marks.

(3×15=45)

7. "Environmental scanning should provide inputs for strategic decision making" Elaborate.
8. Explain the important provisions of WTO. What are its implications for the developing countries, particularly India.
9. What do you mean by the term culture ? How do you think that business and culture are interrelated ?
10. What is the impact of Legal environment on business ?
11. What do you mean by "transfer of technology" ? Suggest steps that would help the transfer of technology most effectively.